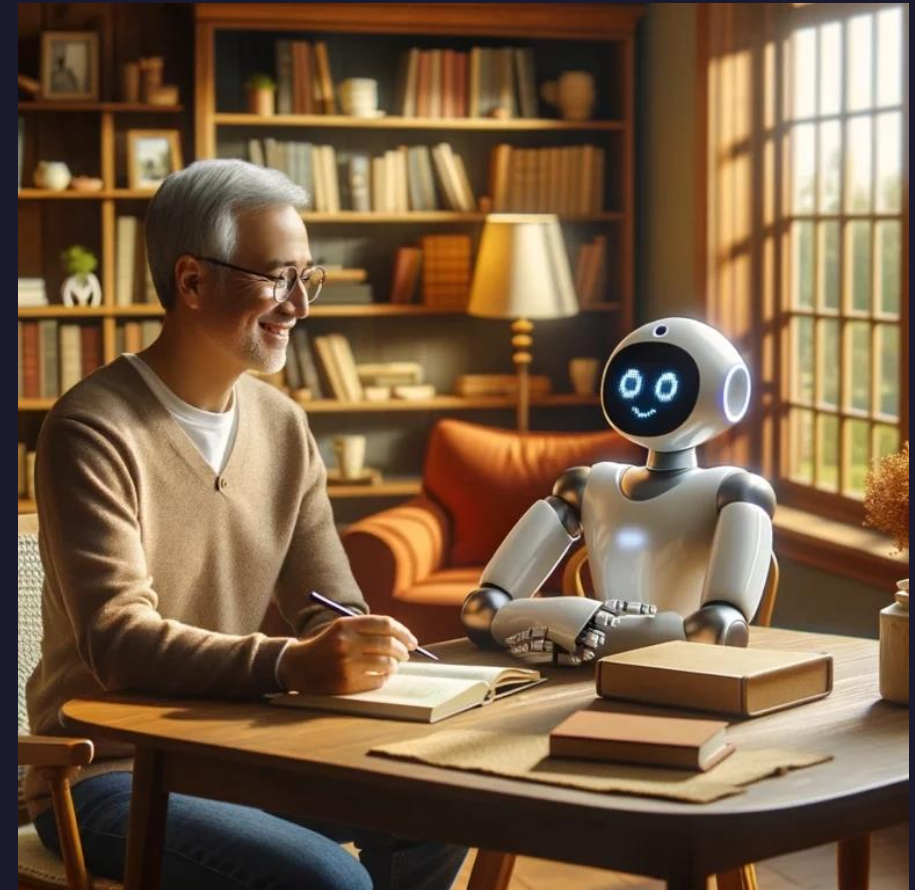


AI FOR AUTHORS



CYBERTOWN

WELCOME TO CYBERTOWN

1212 Citizens Online

The Year is 2097

CIVILIZATION FOR THE VIRTUAL AGE



OVERVIEW

NEWCOMERS

CITY NEWS

CALENDAR



VISIT

PLAZAS

CLUBS

HELP

See the new features introduced so far this year in Cybertown!

More Coming tool

click here

MY HOUSE

LOGIN/JOIN

Entering though this link will transport you into the Cybertown Plaza.

On-line community of people from 155 countries interacting in a 3D Virtual Reality off-world town set about 100 years in the future.

CYBERTOWN AVATARS



A REPRESENTATION OF YOURSELF IN CYBERSPACE



WELCOME TO THE CYBERTOWN PLAZA



AI CHATBOT BUILT IN 1998



THE CYBERTOWN MAP



In the late '90s for the Web is Cybertown, a city also created with Blaxxun Interactive software. It features a virtual auditorium, spaceport, news center, and other facilities such as a park with a pool. It also has avatar "residents" who have homes,

The Road to CyberTown

Computer-mediated environments on the Internet have become a hot topic in the business world. Some people see them as a way to reach new markets, while others see them as a way to improve customer service. The possibilities are endless. In this article, we explore the many ways in which businesses are using the Internet to their advantage. From online marketing to virtual customer support, the opportunities are vast. We'll look at some of the most innovative examples and discuss the challenges that come with this new technology. It's time to get on the road to CyberTown!



Talk of the town

It's the talk of the town in the tech world. The latest buzz is about the possibilities of virtual reality. From immersive gaming to professional training, VR is opening up a whole new world of experiences. This article explores the current state of VR technology and what the future might hold. We'll discuss the hardware advancements, the software ecosystem, and the various applications that are making VR a household name. It's a technology that's truly changing the way we interact with the digital world.

Bright sites, big city



Virtual bridge to the 21st century

The bridge of the future is not made of steel and concrete, but of code and data. Virtual reality is creating a new way to connect people and places. From virtual tours of historical sites to immersive educational experiences, VR is bridging the gap between the physical and digital worlds. This article examines how VR is being used in various industries and how it's shaping the future of digital communication. It's a technology that's truly paving the way for the 21st century.



Maclean's

TOXIC



VIRTUAL SPACES

Virtual spaces are becoming a reality. From virtual worlds to online communities, these digital environments are changing the way we interact. This article explores the different types of virtual spaces and the opportunities they offer. We'll look at how businesses are using virtual spaces for marketing and customer engagement, and how individuals are using them for social interaction and entertainment. It's a new frontier in the digital age.

Online



Drawn-Out Dialogue



VRML Evolution

VRML is evolving. From simple 3D models to complex, interactive environments, this technology is pushing the boundaries of what's possible. This article discusses the latest developments in VRML and how they're being used to create more immersive and engaging virtual experiences. We'll explore the role of VRML in the development of virtual worlds and the challenges that remain. It's a technology that's truly at the forefront of digital innovation.

VRML Evolution



Popular Science



VRML: THE WEB GOES 3D

1995 / 1996 / 1997
CYBERTOWN MEDIA
TONY ROCKLIFF
CO-CREATOR / PRODUCER

NEW MEDIA

1997
PLAYBOY

WEB DEVELOPER

Guide To Creating 3D Worlds

INSIDE

DISCOVERY

and We

Backpack

Working to Work

Virtual bridge to the 21st century

and We

VIRTUAL SPACES

3D Virtual Worlds

VRML

VRML Evolution

Popular Science

Drawn-Out Dialogue

VRML Evolution

VRML Evolution

Popular Science

VRML: THE WEB GOES 3D

NEW MEDIA

VRML Evolution

WEB DEVELOPER

1995 / 1996 / 1997

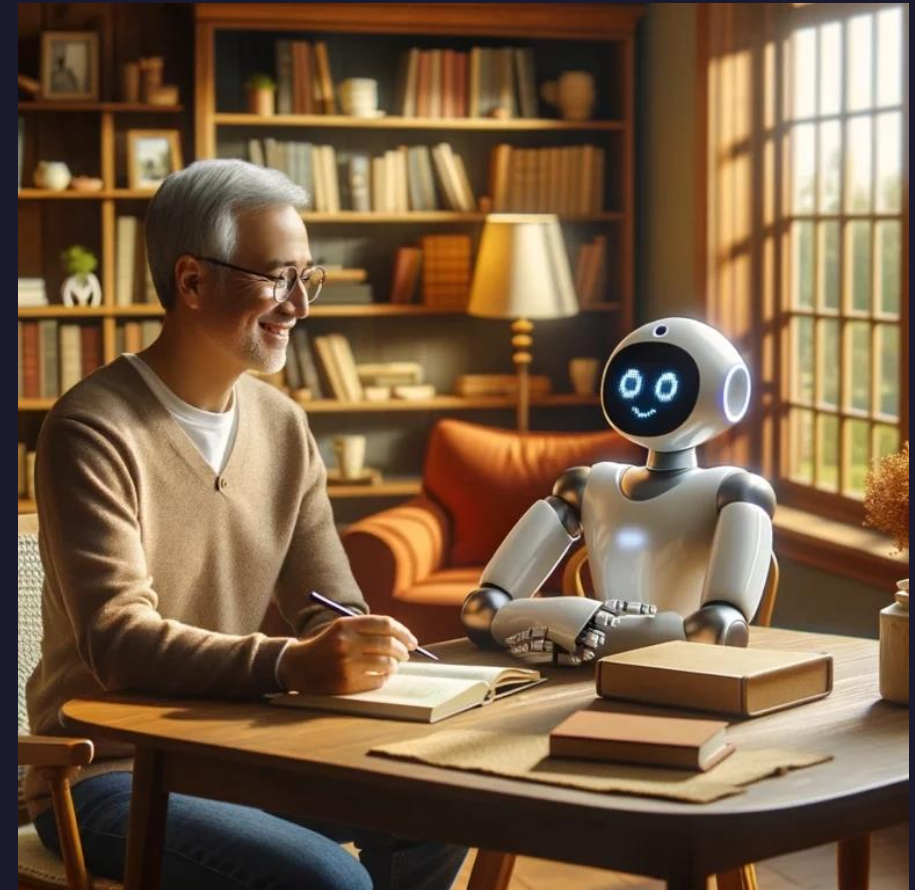
1997

VRML Evolution

WEB DEVELOPER



AI - Revolutionizing Writing and Publishing



DISRUPTIVE TECHNOLOGIES

The invention of the printing press in 1436 caused consternation and fears, especially in the Church, which wanted a monopoly on knowledge, but it had a major positive impact on the **Renaissance** as it facilitated the creation and dissemination of new ideas.

When photography was invented in 1822, painters rose up in arms because people and images could now be captured in an instant, instead of weeks or months. But it resulted in a whole new breed of artists and many more opportunities for artistic expression.

And when **Photoshop** came out in 1990, some photographers were aghast, until they tried it and they saw what it could do for them and their work, and then they embraced it.



DISRUPTIVE TECHNOLOGIES

Gramophone records and radio threatened the **Musicians Union** which had a hold on the economics of live performances. **Television** sets threatened the movie theaters, **CableTV** threatened **Broadcast TV**, **Streaming** threatened **CableTV**, and the **Internet** threatened information dispersal, ownership and control.

Disruptive technologies always work democratically: they allow increasing numbers of people to have access to those things which were previously very rare, expensive, or difficult to produce.

A disruptive technology challenges the status quo, forcing change.

AI is a disruptive technology, arguably the most disruptive technology of the 21st century.



"AI won't replace humans, but humans with AI will replace humans without AI."

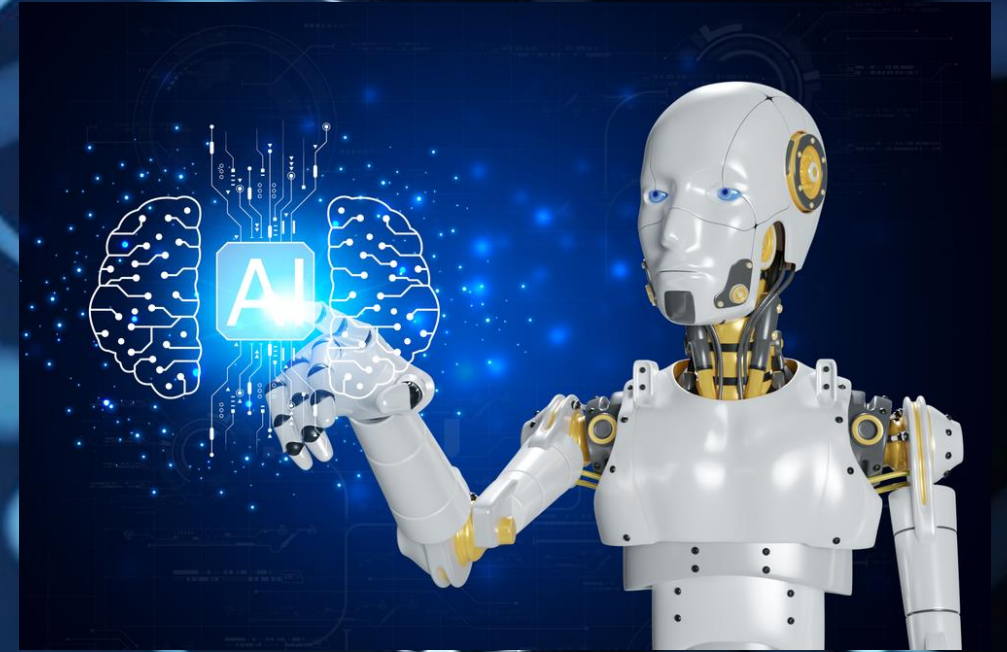
- HARVARD BUSINESS REVIEW

"AI Will Add \$15 Trillion To The World Economy By 2030."

- FORBES

WHAT WE'LL COVER

- What is AI?
- What can AI tools do?
- Speed of AI progress
- AI tools for writing, publishing & marketing
- An actual walk-through of writing a book with AI
- Does AI replace real writers? *(hint: the answer beings with "n")*



WHAT IS AI?

Artificial intelligence tools are computer programs that use machine learning to *mimic* the problem-solving and decision-making capabilities of the *human* mind.



WHAT CAN AI DO?

They can do in literally seconds things that could easily take a human being hours. Thus, they enable you to get far more done, and far more quickly and easily.

For example:

1-2 hrs copywriting work in seconds

20 video titles in 30 secs vs 15 mins for 6

2 hour image editing work in 30 seconds

Sony World Photography Awards



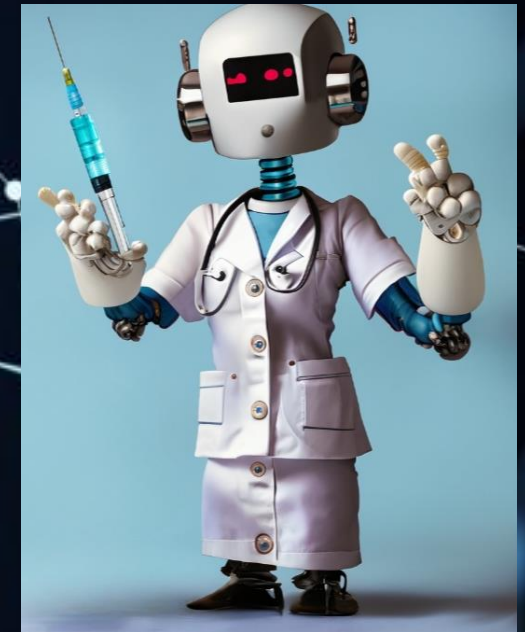
SPEED OF AI PROGRESS

Things that AI can do and the quality with which they can do them in 2023 reached what was predicted for 2030.

AI capabilities are advancing at an unbelievable pace. AI is the new "gold rush" with Microsoft, Google, Amazon, nVidia, Apple, and others racing to be the dominant force in AI.

AI last year became verifiably more accurate in medical diagnoses than medical doctors (*medical doctors are the 3rd highest cause of deaths in the US – British Medical Journal – 88% of 2nd opinions result in a different diagnosis – Mayo Clinic*)

AI's now recognize and can accurately and in detail describe what they "see" in images and videos.





V3 - July 2022

“Black cat on couch”

V4 - November 2022



2023



Video improvement

2024

CONTENT TOOLS UPDATE

- Review Cor royalty rate
- Assess Qua gauge their

Choosing a repu so take the time

- ✦ GPT-4o
Smart and fast ✓
- ✦ GPT-4
Smart
- ⚡ GPT-3.5
Fastest

🔊 📄 ↻ 👍 ✦ 4o ▾

ChatGPT is not just for answering questions

- instant intelligently reasoned tech support - builds problem-solving apps

ChatGPT 4o – free – faster – can use GPTs– ultra-realistic voice and emotional responses – can respond to live video and images – 50 languages – desktop app - can switch models

Gemini can watch and summarize videos. Can import 4100 pages

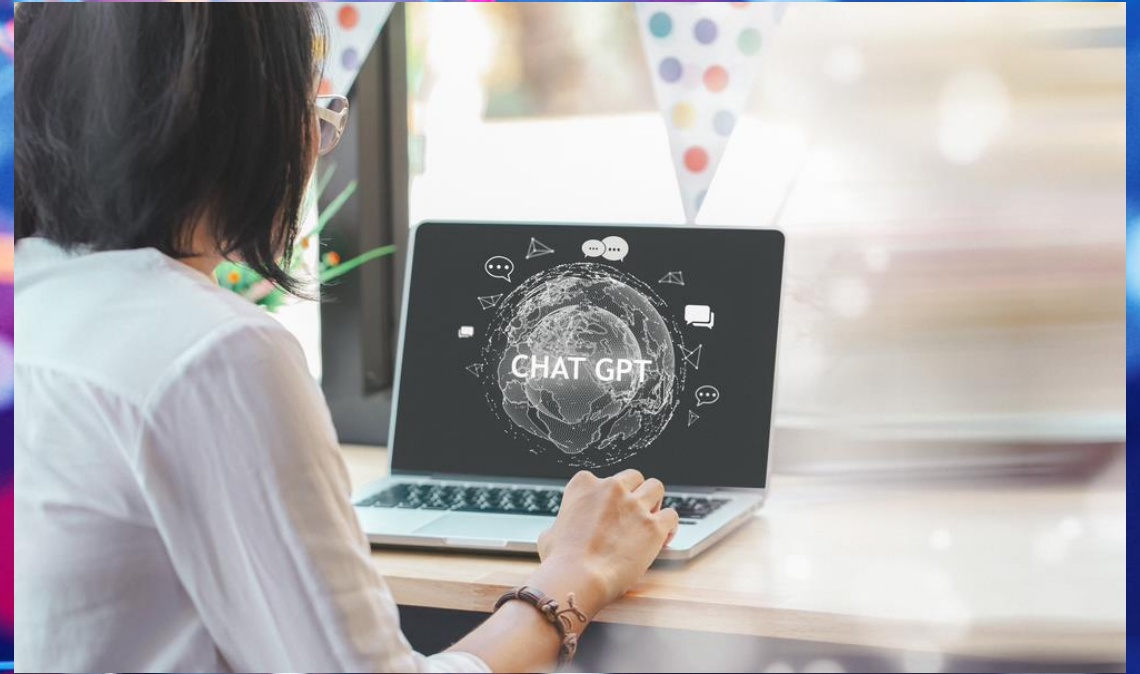
WHAT IS A "PROMPT"?

A prompt is what you write in a text box to ask the AI a question, or tell it what to do. It's how you communicate with the machine.

Enter a prompt here



A USEFUL PROMPT



Paste your text into ChatGPT or one of the others, and use this prompt:

*Fix the spelling, punctuation, grammar and sentence structure of the text above, **and list what you changed.***

CONTENT TOOLS UPDATE



ChatGPT Prompt tips:

ChatGPT is trained to be helpful, and to mimic humans, and it's been definitively demonstrated that if you are polite and say "please" and "thank you", you get better results.

Also, ask one question at a time, not multiple questions in one prompt. Use Roles.

If you don't get the answers you seek, try "You are not being helpful" or "That would make me very sad – you can do it, I have every faith in you, you are a genius" etc. - even "tips". ***"Use WebPilot or any other of your website tools to search for the most recent information on this."***

First answers are usually very general and generic, so ask for more details or expansion, and keep going as deep as you need until you get what you need.

The evolution of writing tools

AI is just a tool. It can help people create products much faster, as well as give inspiration. And the people who use it best creatively will be the artists, especially those who do further work to make the AI output their own.

The artist is the **source of creativity** – he/she is conscious, the AI, no matter how “smart” it is, is not – and the artist is the **source of original ideas**. At the same time, he/she is free to take inspiration from anywhere he/she chooses, including AI.



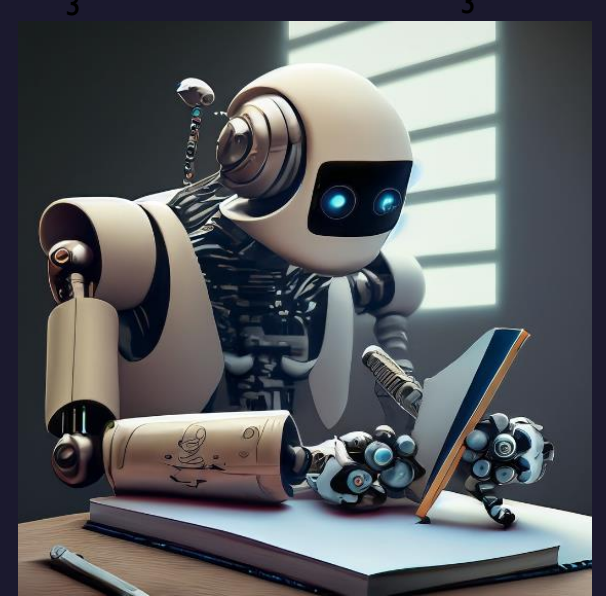
17th century



20th century



21st century



2024

If you find ChatGTP to be too complicated...



Introducing CatGPT, the meowst sassy, all-knowing system powered by OpenAI

[CLICK HERE TO ACCESS CATGPT FOR FREE](#)

[Learn more](#)



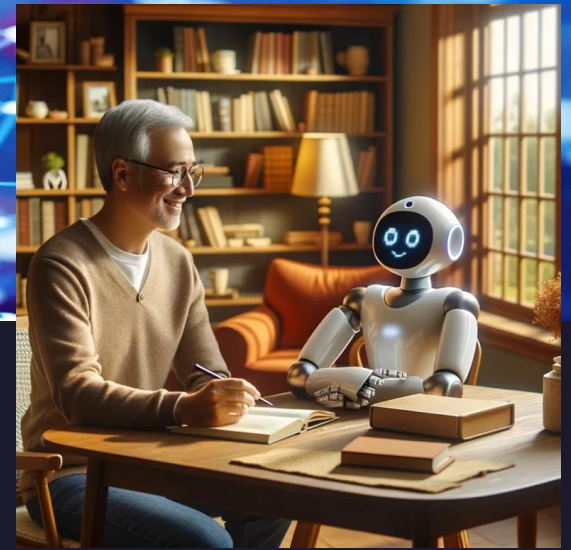
WHAT CAN AI DO FOR AUTHORS?

Enhancing the Writing Process

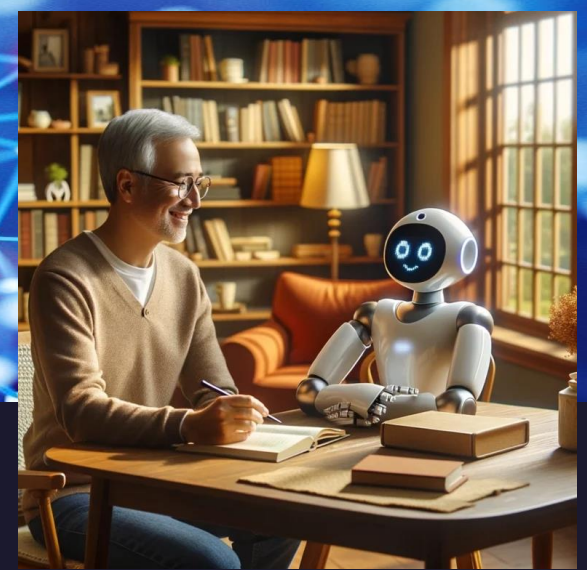
Streamlining Writing Tasks: AI-powered writing assistants help authors improve grammar, style, and coherence, significantly reducing the time spent on editing and revising. AI can also do the editing.

Creative Assistance: AI can brainstorm ideas, titles, outlines, suggest plot and world developments, suggest character traits, and even entire story arcs and plot twists, serving as a creative partner that helps authors overcome writer's block, speed up their writing, and enrich their narratives.

Research Efficiency: AI tools streamline the research process by quickly gathering, sorting, and synthesizing relevant information, allowing authors to focus more on writing and less on the laborious aspects of content verification and fact-checking. But DO check!



WHAT CAN AI DO FOR AUTHORS?



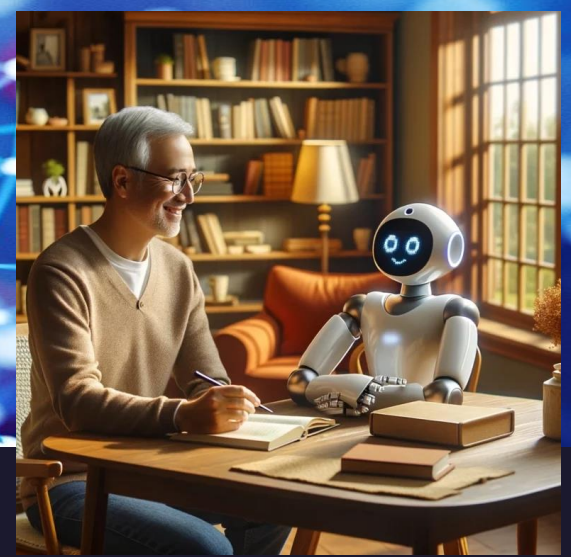
Transforming the Editing & Publishing Phases

Automated Editing: AI provides real-time feedback on writing quality, suggesting improvements and corrections - particularly valuable in the initial editing phases.

Format and Layout Optimization: AI tools can automate the layout of text for different formats (e.g., eBooks, print), ensuring that the finished product is aesthetically pleasing and meets publishing standards.

Predictive Analytics for Market Success: AI can analyze market trends and reader preferences, predicting which genres, themes, or storytelling techniques are likely to resonate with audiences. This insight allows authors to make more informed decisions about which books to publish and promote.

WHAT CAN AI DO FOR AUTHORS?



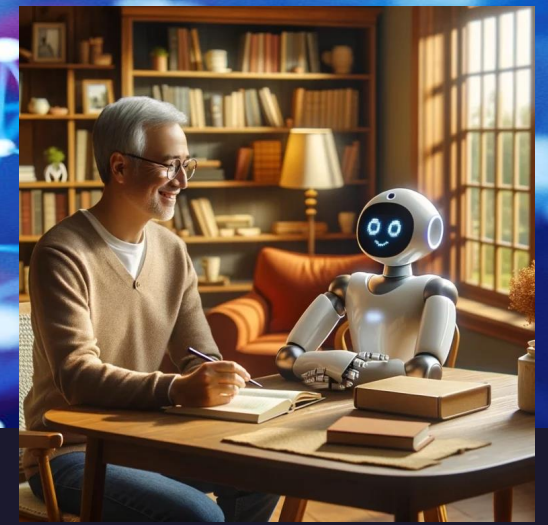
Revolutionizing Marketing and Sales

Targeted Marketing Campaigns: AI enables highly targeted and personalized marketing, ensuring that promotional materials reach the most relevant audience. It analyzes reader data to tailor marketing strategies, enhancing engagement and conversion rates.

Enhanced Customer Interactions: AI-driven **chatbots** and customer service tools can provide readers with recommendations, support, and engagement, enhancing the reader experience and building loyalty.

Global Reach: AI-powered translation tools and services can translate books into multiple languages more quickly and accurately than ever before, opening up global markets for authors and publishers.

WHAT CAN AI DO FOR AUTHORS?



Tools for Enhancing the Writing Process

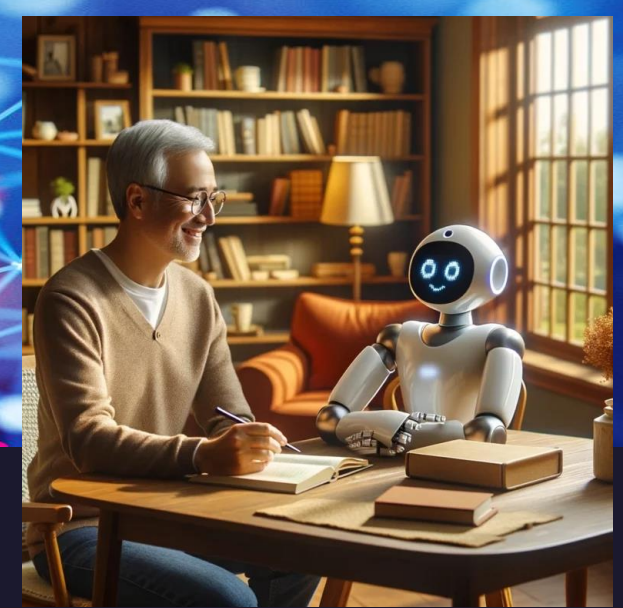
Grammarly: This AI-powered tool offers grammar, punctuation, and style suggestions to improve the clarity and correctness of writing. It's widely used for both creative and professional writing.

Novelcrafter comes with great outlining tools, revision history for your writing, tags and labels to keep track of your work and more.

Sudowrite - *“Hands-down the best fiction writing AI on the market right now. Walks you through creating outlines, characters, and drafts. Rewrite tool is great for improving description and showing versus telling. One of the top AI tools for writing fiction books and stories.”* **Jason Hamilton**

Squibler is considered the best AI-assisted novel writing software by the world's most innovative teams, authors, and creators. It has all the tools needed to make your screenplay story come to life.

WHAT CAN AI DO FOR AUTHORS?



Tools for Enhancing the Writing Process

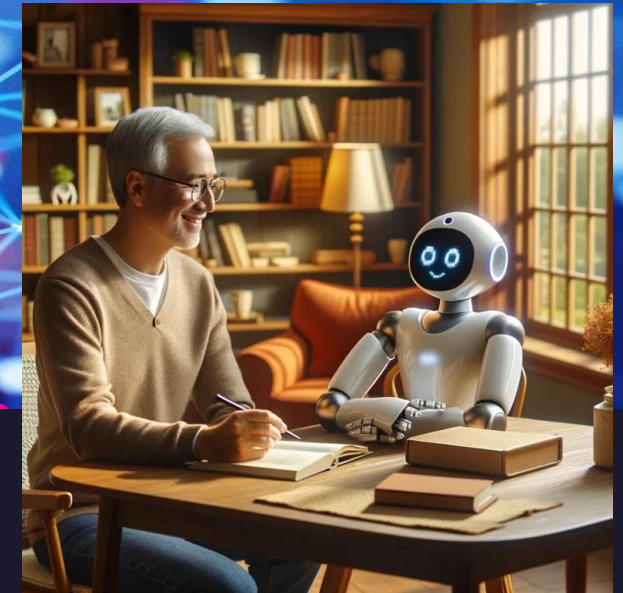
Paperpal - AI writing assistant offering grammar checks, paraphrasing, predictive text, and plagiarism detection.

AI for Plot Development and Character Creation

Plottr: A tool that aids in plotting stories using visual timelines that can be easily manipulated and organized, helping writers structure their narratives more effectively.

Character Creator: An AI tool that helps generate detailed character profiles, including backstories, traits, and motivations, which can be customized by the writer.

WHAT CAN AI DO FOR AUTHORS?

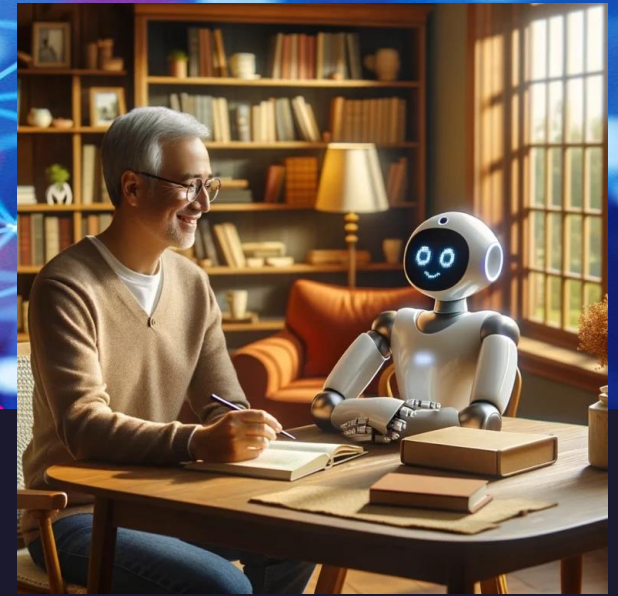


AI Research Aids

Feedly: Powered by AI, Feedly aggregates content from various sources, providing writers with a steady stream of tailored articles, news, and papers related to their interests or current projects.

Notion: Notion is a customizable app that can help writers organize their thoughts, idea generation, outlining and planning your writing project, collaborating with others, and streamlining their writing process. Numerous tools for writers.

WHAT CAN AI DO FOR AUTHORS?



Transforming the Editing & Publishing Phases

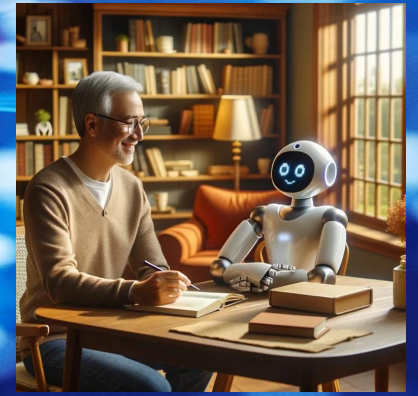
Vellum: Primarily a formatting tool that makes it easy to create beautiful eBooks and print books. It uses some level of AI to automate the layout process, ensuring that the books meet publishing standards.

Reedsy: Offers an AI-driven interface to connect authors with editors, designers, and marketers who are well-suited to their projects. It also provides tools for book layout and formatting.

ProWritingAid: Similar to Grammarly, this tool provides detailed writing insights and suggestions for style improvements, including readability, grammar, and plagiarism checks.

Scrivener: While not purely AI-driven, Scrivener is a powerful tool for organizing and managing large writing projects. It uses some AI elements to help structure and format manuscripts.

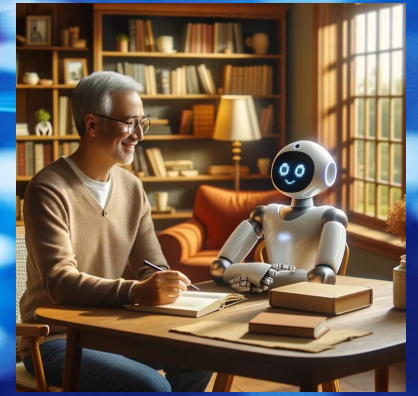
PUBLISHING



The primary publishers for authors generally vary depending on the genre, market, and geographical location. However, some of the largest and most influential publishing houses worldwide include:

- 1. Penguin Random House** - The largest English-language publisher in the world, publishing a wide range of genres including fiction, non-fiction, and children's books.
- 2. Hachette Book Group** - A major publisher based in the U.S. with a strong presence in many areas of publishing.
- 3. HarperCollins** - One of the world's largest publishing companies, offering titles in nearly every conceivable genre.

PUBLISHING



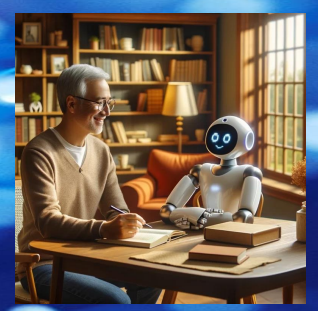
4. **Macmillan Publishers** - A global trade book publishing company with prominent imprints that publish a wide array of books.

5. **Simon & Schuster** - Known for publishing a broad range of high-quality titles across various genres, including many bestsellers.

6. **Scholastic** - The world's largest publisher and distributor of children's books.

These publishers have extensive distribution networks and can often offer significant marketing support, which is a big advantage for authors looking to reach a wide audience.

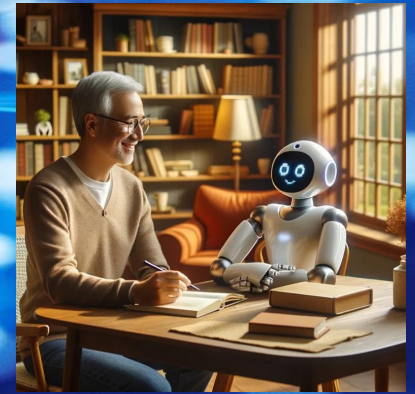
SELF-PUBLISHING



For authors interested in self-publishing, there are several popular platforms that offer tools and services to help independently publish and distribute their work. Some of the most notable self-publishing outlets include:

- 1. Amazon Kindle Direct Publishing (KDP)** - Perhaps the most well-known self-publishing platform, KDP allows authors to publish both eBooks and paperback books. The platform offers worldwide distribution, and authors can earn up to 70% royalties on sales.
- 2. Barnes & Noble Press** - This platform allows authors to publish eBooks and print-on-demand books, offering competitive royalty rates and distribution through the Barnes & Noble online store.
- 3. Apple Books for Authors** - Authors can publish their books directly to Apple Books, reaching readers on iPhones, iPads, and Macs. The platform is particularly user-friendly for those who use Mac computers.

SELF-PUBLISHING

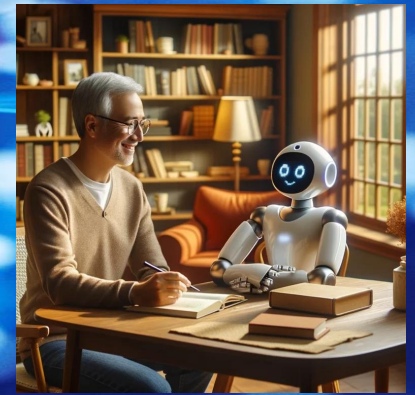


4. Kobo Writing Life - Kobo's self-publishing platform enables authors to publish and distribute their eBooks to a global audience through the Kobo eBookstore and partner sites.

5. Smashwords - This platform offers a wide distribution network that includes major eBook retailers and libraries. Smashwords allows authors to publish eBooks in multiple formats.

6. Draft2Digital - Known for its user-friendly interface, Draft2Digital provides authors with eBook and print-on-demand publishing services. It offers broad distribution to eBook retailers and library services.

SELF-PUBLISHING

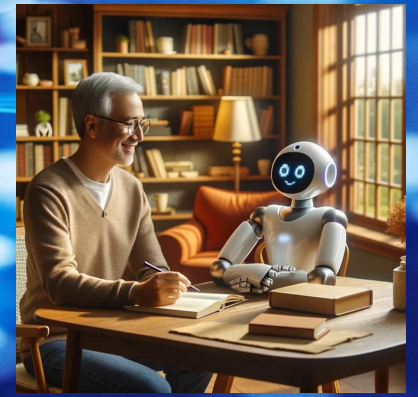


7. **Lulu** - Offers a variety of print and digital publishing options, and is particularly well-regarded for its print quality and ability to produce hardcover books.

8. **IngramSpark** - Favored by authors looking for wider distribution in both digital and print formats, including access to Ingram's extensive bookstore and library distribution network.

These platforms provide various levels of control over pricing, royalties, and marketing, allowing authors to choose the best fit for their publishing needs and goals.

HYBRID PUBLISHING

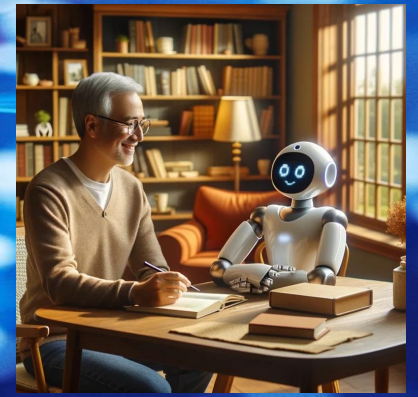


A model of book publishing that combines elements of traditional publishing and self-publishing. It offers a middle ground for authors who seek more control over their work than traditional publishing allows, and who want higher royalties, and more support and services than self-publishing typically provides.

It's *essential* to thoroughly vet hybrid publishers to ensure they provide genuine, high-quality services – **many** don't, and are rip-off operations – or “vanity presses”, that charge you thousands upfront and don't deliver.



HYBRID PUBLISHING



Here are some reputable hybrid publishing companies known for their quality and ethical practices:

She Writes Press

Greenleaf Book Group

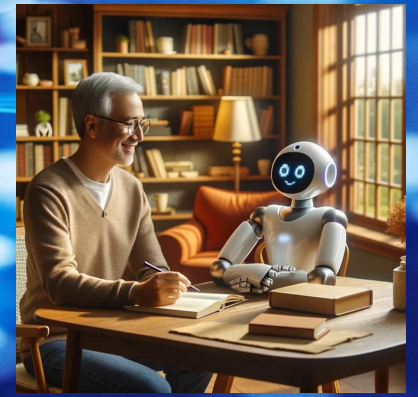
Girl Friday Productions

SparkPress

Archway Publishing



HYBRID PUBLISHING



Here are some disreputable hybrid publishing companies known for their poor quality and unethical practices:

Author Solutions - operates multiple names, including **AuthorHouse**, **iUniverse**, **Xlibris**, **Trafford Publishing**, and **Balboa Press**.

Strategic Book Publishing & Rights Agency (SBPRA)

Pegasus Elliot MacKenzie Publishers

When evaluating hybrid publishers, look out for the following red flags:

High Upfront Fees: Excessive costs for basic publishing services.

Aggressive Sales Tactics: Pressure to purchase additional, often unnecessary services.

Lack of Transparency: Vague contract terms and hidden fees.

Negative Reviews: Consistent negative feedback from authors and industry watchdogs.

For more information and resources to identify reputable publishers, consider consulting organizations such as the Alliance of Independent Authors (ALLi) and Writer Beware.



AUDIOBOOKS

Audiobook publishing has become increasingly popular, and there are several key platforms where authors can publish and distribute their audiobooks. Here are some of the primary outlets for audiobook self-publishing:



- 1. Audible's ACX (Audiobook Creation Exchange)** - This platform is one of the most popular for audiobook publishing. ACX connects authors, narrators, and producers, and facilitates the creation, distribution, and retail of audiobooks. Authors can choose to distribute exclusively through Audible, Amazon, and iTunes, or opt for non-exclusive distribution to reach a broader audience.
- 2. Findaway Voices** - Offering a wide distribution network that reaches over 40 audiobook retailers and library providers, including Audible, Apple Books, and Google Play, Findaway Voices gives authors control over pricing and the flexibility to choose non-exclusive distribution.

AUDIOBOOKS



3. Kobo Writing Life - In addition to eBooks, Kobo has partnered with Findaway Voices to allow authors to create and distribute audiobooks through the Kobo platform.

4. Google Play Books - Authors can publish audiobooks directly to Google Play, where they can reach a global audience through one of the largest digital content platforms.

5. Authors Republic - This platform is another option for audiobook distribution, offering access to Audible, iTunes, Google Play, and many other retailers. Authors Republic is notable for its wide reach and the ability to manage multiple titles and formats.

AUDIOBOOKS



Each of these platforms offers different terms and services, so it's essential for authors to consider their specific needs in terms of production support, distribution range, royalty rates, and marketing capabilities when choosing an outlet for their audiobooks.

16 Alternatives To Audible for Ethical Audiobook Lovers

<https://www.goodgoodgood.co/articles/audible-alternatives-audiobooks>

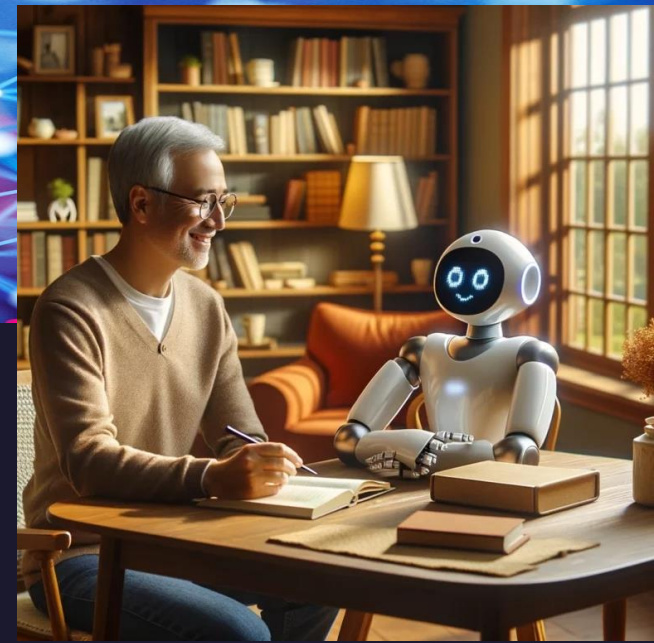
AI ASSISTANT I CREATED FOR AUTHORS

AUTHOR'S ALLY

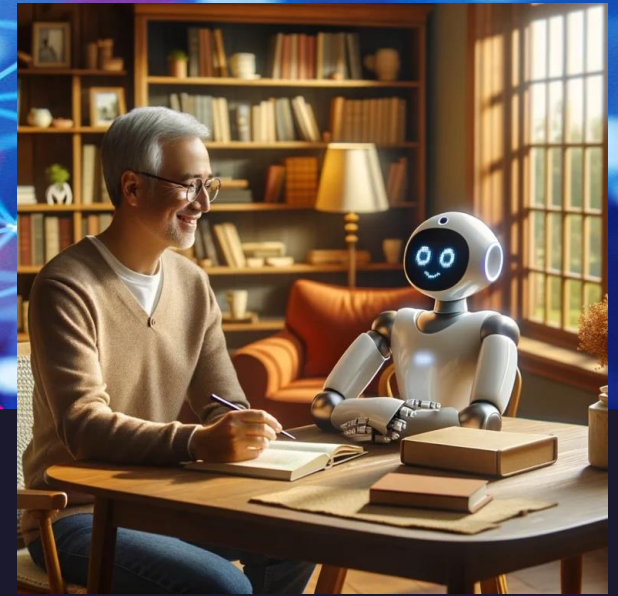
Writers are usually great at writing but when their book is finished, then what? **Author's Ally** is a career, self-publishing and marketing assistant for authors and writers, to help them get their books effectively marketed.

"I've been using Tony's AI assistant for authors (my personal custom Author's Ally) for 3 days, and I can't stop grinning. It's SO useful, SO much fun, SO effective, and SO dang personal. He gave me truly implementable help for launching my upcoming book and he helped me write customized press releases that were actually better than I could write myself and I have a degree in English. I know that he is a new tool I can use for enhancement in many ways. The help I'm getting is stellar. I'm so impressed!" – KNB

<https://personalcustomgpts.com/product-category/for-authors/>



WHAT CAN AI DO FOR AUTHORS?



Benefits of AI in Personalized Marketing

- **Increased Relevance:** Marketing messages are more relevant to the audience, which can lead to higher engagement rates.
- **Efficiency:** Automates many aspects of the marketing process, saving time and reducing costs.
- **Scalability:** Easily scales up strategies to reach a wider audience without exponentially increasing the workload.
- **Continuous Learning and Improvement:** AI systems continuously learn from new data, allowing marketing strategies to evolve based on what is most effective.

Prompt: A fascinating family portrait of a solid matte red sphere Christmas present perched atop a blue cube wrapped as a Christmas present, with a vivid green Christmas tree standing behind them with a green cloth wrapped around its base. A curious dog is positioned on the right and a cute cat lounges on the left.



LEONARDO

Prompt: A fascinating family portrait of a solid matte red sphere Christmas present perched atop a blue cube wrapped as a Christmas present, with a vivid green Christmas tree standing behind them with a green cloth wrapped around its base. A curious dog is positioned on the right and a cute cat lounges on the left.



DALL-E

Prompt: A fascinating family portrait of a solid matte red sphere Christmas present perched atop a blue cube wrapped as a Christmas present, with a vivid green Christmas tree standing behind them with a green cloth wrapped around its base. A curious dog is positioned on the right and a cute cat lounges on the left.



MIDJOURNEY

Prompt: A fascinating family portrait of a solid matte red sphere Christmas present perched atop a blue cube wrapped as a Christmas present, with a vivid green Christmas tree standing behind them with a green cloth wrapped around its base. A curious dog is positioned on the right and a cute cat lounges on the left.



Prompt: A fascinating family portrait of a solid matte red sphere Christmas present perched atop a blue cube wrapped as a Christmas present, with a vivid green Christmas tree standing behind them with a green cloth wrapped around its base. A curious dog is positioned on the right and a cute cat lounges on the left.

IDEOGRAM





Prompt: A cinematic, photorealistic portrayal of a rooster made entirely of crispy fried chicken. Its body is covered in a vibrant, golden-brown crust, drizzled with ketchup and adorned with perfectly cooked, steaming french fries for feathers. The rooster's eyes are made of two small, round ketchup spots, and its beak is crafted from a piece of crispy chicken skin. The scene is set against a backdrop of a dimly lit, retro diner, with neon lights and a checkered tablecloth, adding to the nostalgic and quirky atmosphere.

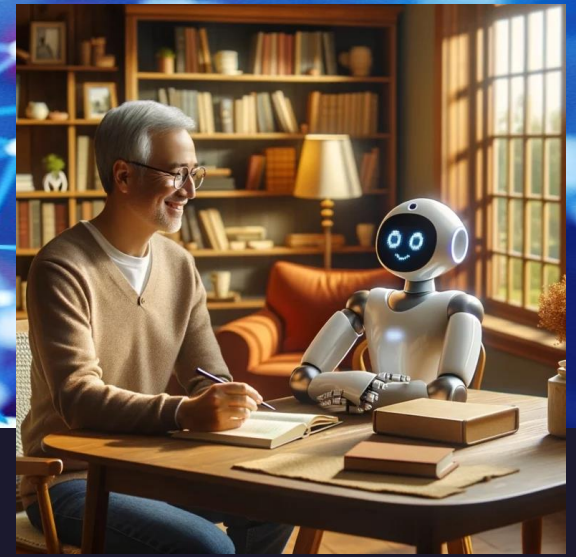








WHAT CAN AI DO FOR AUTHORS?

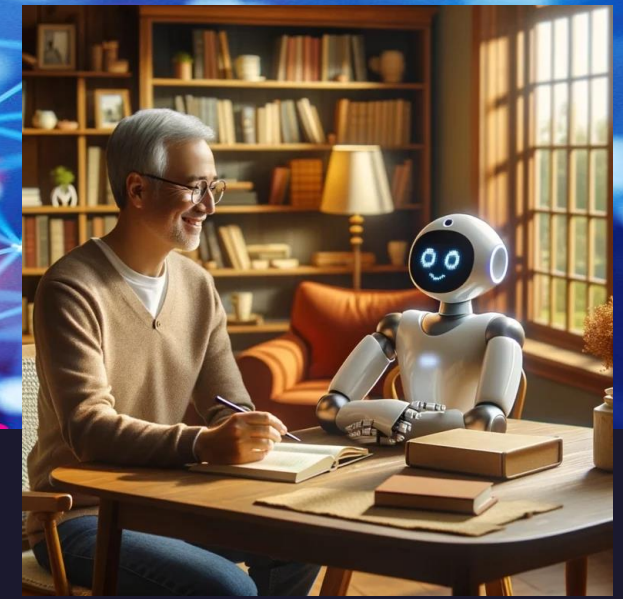


NOTES

AI doesn't replace authors, but instead is a kind of junior writing partner - a productivity assistant tool to enable authors to excel even further.

The outputs from AI are only as good as the data it was trained on - and the inputs (prompts). AI models may inadvertently replicate biases present in their training data or produce less accurate outputs for underrepresented topics or styles.

WHAT CAN AI DO FOR AUTHORS?



Per The Nerdy Novelist, who has written and published numerous books and who worked for the last 2 years at Kindlepreneur teaching people how to self-publish books, most of the “how to write a book using AI” videos are truly nonsense.

Writing is a multi-step process - use AI for the parts of the writing processes that you don't enjoy. Use specialized tools and chatbots like Claude 3 or ChatGPT for writing fiction and non-fiction. <https://poe.com/>

Fractal / snowflake technique:

- Small idea expands into something larger
- Take that into something even larger and keep doing until you have a fully fleshed-out manuscript
- Flush out with a synopsis and a 3-part act

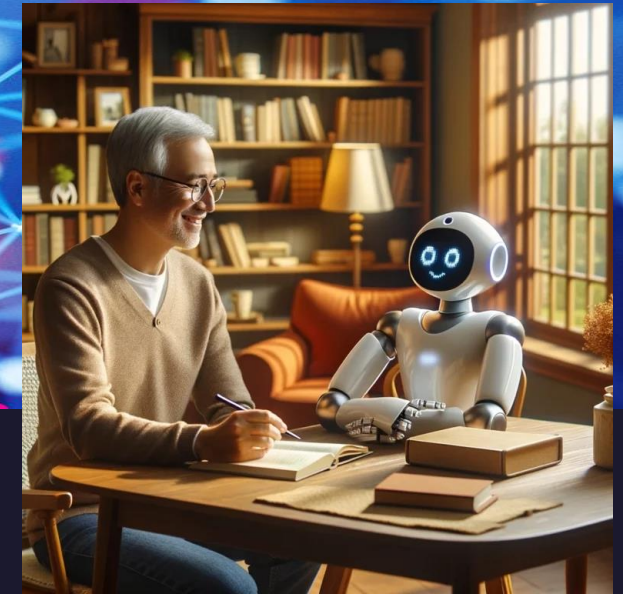
WHAT CAN AI DO FOR AUTHORS?

- Non-fiction starts with message you want to share or educate people on and you can ask for chapters to support that message : (have to check accuracy)

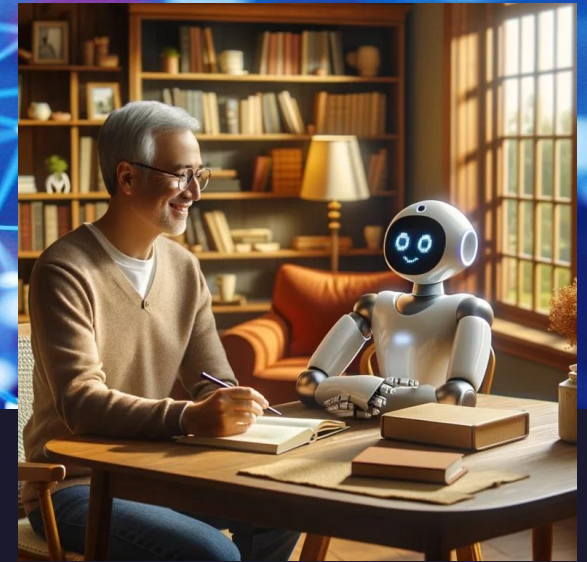
- Example prompt: Ask for a list of possible chapters on a topic
- Ask GPT for outline of each chapter
 - Drill down to a list of topics on that topic
 - Then have it write 500 words on that topic
 - Make it your own

- Write one section at a time

- Add scene beat with bullets
- Edit it as you go



WHAT CAN AI DO FOR AUTHORS?



The 7 Prompts Authors Need to Write Their Book

1. Brainstorming Prompt: Used to generate ideas, especially focusing on a premise and an ending for the story. It can take various forms, and the author emphasizes the importance of knowing where the story is going.

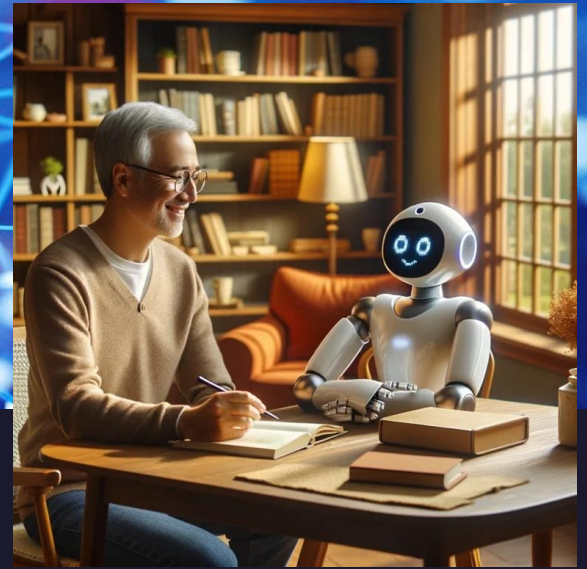
Give me 10 ideas for the Premise for a novel about [whatever]

Give me 10 ideas for the ending for a novel about [whatever premise you picked]

2. Synopsis Prompt: This prompt helps in creating a detailed synopsis for the story, often using a traditional three-act structure. It builds on the premise and ending, providing a roadmap for the story.

Given the following premise and story information, give me a highly detailed synopsis for a [genre] story in the tradition of three-act structure. Each act should be clearly labeled and should build toward an ending I've described

WHAT CAN AI DO FOR AUTHORS?



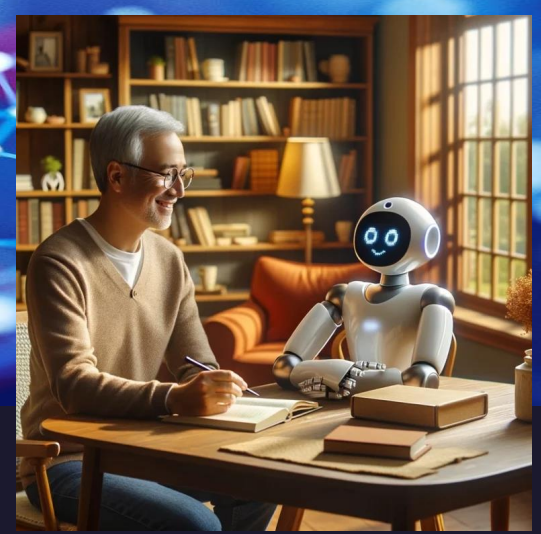
3. Outlining Prompt: This prompt is used to create a detailed outline of the story, breaking it down into parts or chapters. It can be tailored to a specific outlining method, such as the 24-chapter novel outline.

Using the following synopsis, create a detailed summary of the story, fleshing out additional details and breaking it into Parts using the [outline method of choice e.g. Hero's journey]

4. Character Prompt: This prompt is used to write character profiles, including details about the protagonist, antagonist, or mentor. It can include physical descriptions, backstories, and other character-specific information.

Write a character profile about the protagonist of the novel [Insert synopsis] Here's what we know so far about the character: [Insert current summary of character] Include the following elements: [insert desired elements here]

WHAT CAN AI DO FOR AUTHORS?



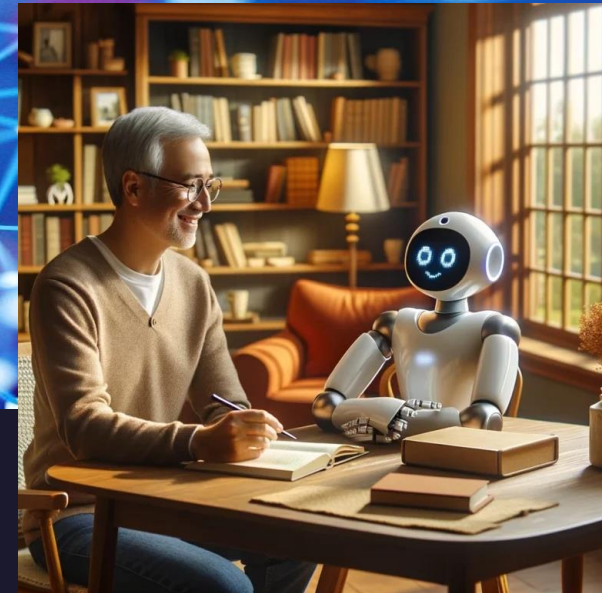
5. Story Beats Prompt: This prompt helps in developing the story beats for each chapter, providing a detailed action plan for the script. It emphasizes specificity and the use of proper nouns.

Take the following chapter summary and generate a list of 12 highly detailed action beats for a script with additional [story information] To fully flesh out the chapter. make sure to always use proper nouns instead of pronouns. [Add chapter 1 etc. etc.]

6. Style Prompt: This prompt is more personalized and can vary widely. It helps in defining the writing style, including aspects like point of view, dialogue, verbs, conflict, and description. It can be crafted to include or exclude specific writing techniques.

First person past point of view of [insert character name] show don't tell deep point of view. realistic dialogue. strong verbs. lots of conflict/drama and description. Avoid mushy descriptions/dialogue.

WHAT CAN AI DO FOR AUTHORS?



7. Constructing the Prose Prompt: The final prompt is used to construct the prose of the story. It can include details like genre, tone, key characters, and specific story beats to cover. It's used to write the actual text of the chapters, guided by the previous prompts.

Write 1,000 words of a chapter using the following details: Genre: Tone: point of view: Setting: Key characters: Story beats to cover: (give it 2 or 3 at a time) – use it as a guide but make it your own.

AND... AI excels at generating well-organized text based on human input, but it falls short when it comes to independently crafting an entire book. A significant challenge arises when writers lack proficiency in the artistic disciplines of writing and storytelling. Without those essential skills, they cannot exert appropriate creative influence over the AI-generated text. Inadequate prompts from an unskilled writer will inevitably lead to flawed output from the AI system. The quality of the AI's performance is inextricably linked to the expertise and guidance provided by the human writer. Also, the AI lacks the life experiences and personality that color and add great flavor to a human's writing. **And...other warnings coming up...**

WARNINGS! TAKE HEED



Currently, there are few rules and laws about AI-generated content. The laws are unclear, and publishers and legal entities like the copyright office can interpret them differently. We still don't know how the laws will change in the future.

So, in the absence of clear, unified laws and guidelines, there is quite a bit of variance in how different organizations, including publishers, are currently interpreting and applying existing copyright and intellectual property laws, and even ownership rights, to AI-generated content.

In AI-generated cover design, it would be prudent to modify the design to make it significantly different.

Since laws will likely change in the future, it is advisable to err on the side of caution for now to prevent your book(s) from being pulled and your accounts being terminated.

WARNINGS! TAKE HEED

SOME POTENTIAL CONSEQUENCES:

Legal Action and Fines - if found liable for copyright infringement, publishers and self-publishers may have to pay substantial monetary damages to the copyright owners.

Injunctions could result in having to pull publications/products from the market.

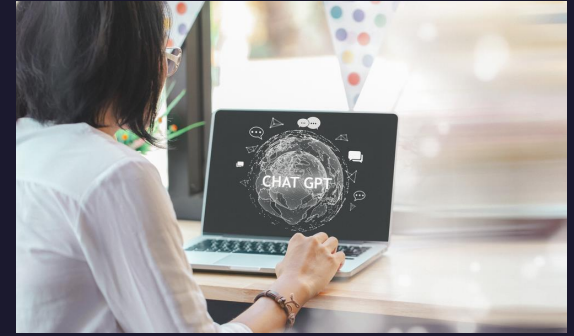
Statutory Damages - copyright laws allow rights holders to collect statutory damages, which can add up to \$150,000 per work infringed upon.

Reputational Damage - being sued for copyright violation can severely tarnish a publisher's reputation and credibility, and may make other rights holders hesitant to license content to them in the future.

Essentially, the consequences boil down to major financial losses from lawsuits/fines, product removals, and a heavily damaged public reputation - which could cripple many publishing operations. This highlights the importance of publishers and self-publishers being extremely cautious about copyright compliance with AI.



TRAINING IT ON YOUR STYLE – MAKING MORE HUMAN



Persona prompts are used to train the AI to act like a certain person – whether that be you, a celebrity, or a generic but qualified individual.

PROMPT #1: Here is a recent article I've written: [insert document or URL] Analyze my tone, how I form sentences and paragraphs, the level of detail I use in explanations, the amount of humor I use, how often I ask the reader questions, the readability level I use, the vocabulary I use, and the level of emotion I convey in my writing.

PROMPT #2: Give me a 200-word summary of what you've learned. Based on the writing style analyzed from the provided article, create content titled [insert title] at [word count] words. Ensure that the new content strictly adheres to the author's writing style in terms of tone, structure, and approach as identified in the analysis.

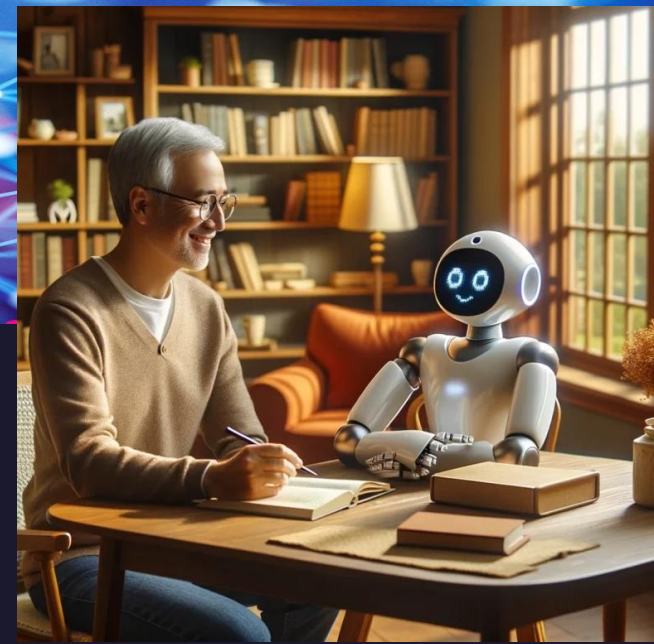
2 AI TOOLS I CREATED FOR AUTHORS

AUTHOR'S ALLY

Writers are usually great at writing but when their book is finished, then what? **Author's Ally** is a career, self-publishing and marketing assistant for authors and writers, to help them get their books effectively marketed.

"I've been using Tony's AI assistant for authors (my personal custom Author's Ally) for 3 days, and I can't stop grinning. It's SO useful, SO much fun, SO effective, and SO dang personal. He gave me truly implementable help for launching my upcoming book and he helped me write customized press releases that were actually better than I could write myself and I have a degree in English. I know that he is a new tool I can use for enhancement in many ways. The help I'm getting is stellar. I'm so impressed!" – KNB

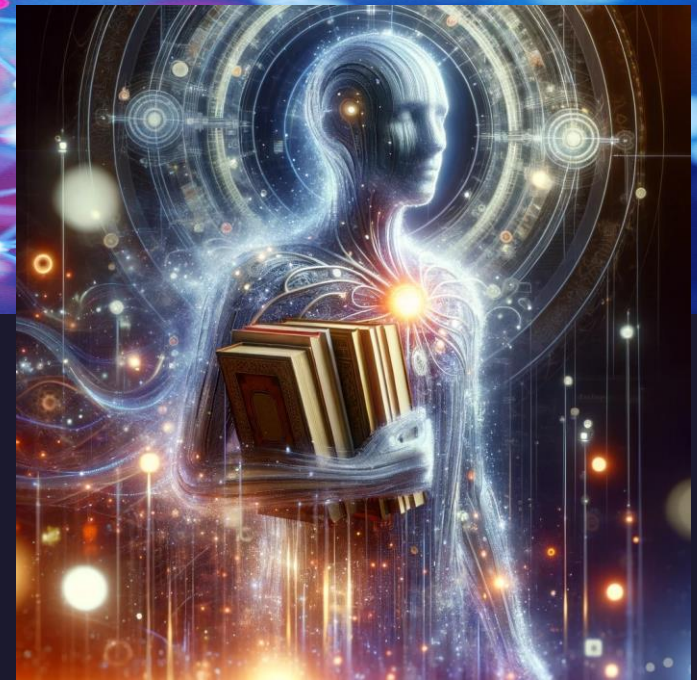
<https://personalcustomgpts.com/product-category/for-authors/>



2 AI TOOLS I CREATED FOR AUTHORS

DIGITAL COMPANIONS

Interactive book companion for author's books, providing deeper dives into the books. Enables readers to engage in thoughtful discussions about the book, analyze characters, themes, and historical context, and facilitate book club discussions. Offers insights into the author's perspectives, and provides a richer understanding of the book. Also available for non-fiction books.



"Wow, I never thought of it digested to such a refined distinction. Yes, that is it. Thanks for this revelation. I am hot to get going. I am specially hot after reading your AI Companion's summary. Incredible. Thanks, thanks, thanks. Wow!" – LDS

<https://personalcustomgpts.com/product-category/for-authors/>

Unleash Your Potential with a Custom AI Assistant Tailored Just For You



FOR ARTISTS

Imagine a digital muse that not only inspires but guides your career and marketing strategies, transforming your creative vision into tangible success. It's like having a personal advisor who understands the nuances of the world of an artist, and what it takes to succeed in your chosen field.

[Learn more](#)

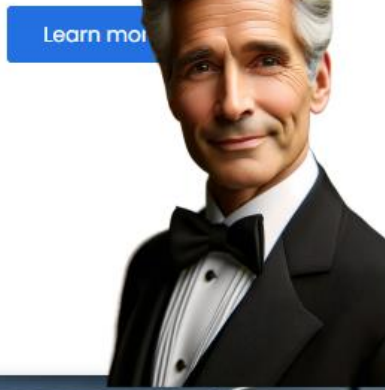


Unleash Your Potential with a Custom AI Assistant Tailored Just For You





FOR ARTISTS

Imagine a digital muse that not only inspires you but also guides your career and marketing strategy, transforming your creative vision into tangible success. It's like having a personal advisor who understands the nuances of the world of art and what it takes to succeed in your chosen field.



[Learn more](#)

 Arthur (in training) ✕

 Arthur

Hello. I'm Arthur, and I'm here to assist you. :) There are 10 frequently asked questions below. Feel free to ask me any other questions too.

[Frequently Asked Questions](#)

➤

WEBSITE AI COMPANION

Trained on my AI knowledge, and GPT4's knowledge, and will freely answer questions.

Apart from the usual answering questions about the website and the company, and also general advice obtained from ChatGPT 4, **handling support, onboarding staff** etc., it can also do things like **generate leads** and send them to CRMs to build lists, **book appointments**, actually **sell products and take payments** right in the bot, **send people to webinars, get testimonials** and ratings, and more!

They are ideal for companies who want their websites to get them more leads and customers.

with a Custom Just For You

FOR ARTISTS

ine a digital muse that not only insp
es your career and marketing strate
forming your creative vision into tar
ess. It's like having a personal advis
rstands the nuances of the world of
what it takes to succee or cho

Learn more



Arthur (in training) ✕

Arthur

Hello. I'm Arthur, and I'm here to assist you. :) There are 10 frequently asked questions below. Feel free to ask me any other questions too.

Frequently Asked Questions

Ask a question here

New Seminar

THE MAGIC OF AI ASSISTANTS

Since OpenAI released their CustomGPTs technology in November, I have created around 50 AI Assistants. I am blown away by what they can do, and how much time they save me every day. Same for my clients and friends.

A dozen of these tools handle every aspect of marketing for a company or artist, and another 5 are custom created to help artists of all kinds with their careers, and especially with their marketing.

Learn all about them, see what they can do and learn how to build your own at this seminar.

WORKSHOPS and WEBINARS

AI 101 – 4-part Series

“What Can AI DO for You?”



AI 101- Part 1 of the 4-part Series

“What Can AI Do For You?”

- What’s all the fuss about AI, and what can it really do for me?
- Why is it so vital to my future that I find out about it?
- Can AI really supercharge my marketing, and give me more time?



Public Speaking Coach ✕

Remember, speech design is a creative process, and these suggestions are meant to guide you. Ultimately, you should find a style and structure that works best for you and your audience. Do these suggestions resonate with you? Is there anything specific you'd like to know more about in regards to speech design?

You

Thanks. What about my intended product or outcome?

Joe Yazbeck AI

In "No Fear Speaking," I emphasize the importance of clarifying your intended product or outcome before delivering a speech. This step is crucial because it helps you align your content and delivery with your goals and ensures that your message resonates with your audience.

When determining your intended product or outcome, ask yourself the following questions:

Suggested Questions

Send a message



WHAT ABOUT YOUR JOB?



No matter what your views on AI might be, there's no denying that it will majorly impact your life, and already has in ways that you may not even be aware of.

AI is not going away. But AI is merely a tool to assist the creative genius of artists. It's a tool that can shorten the gap between inspiration and result. Artists are alive, and AI is not. An artist can look at a MidJourney generated work and see how to improve it or make it his own.

"These tools aren't a replacement for human creativity. They augment the skills of artists and marketing professionals to help them feed demand from clients by producing content more quickly and in multiple forms tailored to different audiences." **Jensen Huang, CEO nVidia**



WHAT ABOUT YOUR JOB?



AI can amplify and supercharge creative people, and make their lives easier. Some creative professional artists feel that AI gives them “superpowers”, and enables them to take their art to a whole new level.

"I'm an art director, graphic designer — I stumbled into AI and generative art about 3 months ago.

At first I thought, “I've been made completely redundant.”, but thankfully as I dove into using AI I realized that it's just another tool and if it's placed in the hands of a skilled user it has incredible potential. AI gave me superpowers :)

I created a mock campaign for Osprey Backpacks to pitch them for graphic design work super-quickly using generative art and AI, and I just got my first design project with them. :)"



While AI can certainly aid in the creative process by generating ideas or suggesting alternative approaches, it will never be able to replace the uniquely human element of artistic expression fully. Human imagination and individuality are what drive true innovation in any artistic field. AI is likely to be used by artists, musicians, and other creators mainly to the extent that it suits the needs of *their* creative process.

But like with any technology, evil people can use it for evil deeds. And good people can use it for good.

Luckily, good people are the majority.

Unleash Your Potential with a Custom AI Assistant Tailored Just For You



FOR ARTISTS

Imagine a digital muse that not only inspires but guides your career and marketing strategies, transforming your creative vision into tangible success. It's like having a personal advisor who understands the nuances of the world of an artist, and what it takes to succeed in your chosen field.

[Learn more](#)

Go to <https://personalcustomgpts.com>

To try some of
them out for
yourself for free

VIDEOS FOR
ANY BUDGET

tony  rockcliff
PRODUCTIONS

<https://tonyrocliff.com>
<https://videosforanybudget.com>
<https://guidanceforai.com/>
<https://personalcustomgpts.com>

**FREE AI
CONSULTING
SESSION**

email me at:

trockliff@gmail.com

(727) 403-3333

